

Cultural Research Center



Arizona Christian University Unveils Groundbreaking Worldview Assessment from Dr. George Barna and the Cultural Research Center

[Cultural Research Center](#) at [Arizona Christian University](#)

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Arizona Christian University announces the launch of the [ACU Worldview Assessment](#), a trailblazing online tool designed to empower individuals to understand and live out a biblical worldview. Developed by Dr. George Barna, Director of Research at the Cultural Research Center, this innovative assessment leverages over 40 years of research to offer clear, evidence-based insights into how one’s beliefs and behaviors align with the transformative principles of biblical truth.

The ACU Worldview Assessment features a concise online format that can be completed in just minutes. Individuals receive an immediate, personalized report evaluating how their worldview beliefs and behaviors align with a biblical perspective by providing analysis across five critical worldview categories.

As Dr. Barna explains—at its core, having a biblical worldview means “thinking like Jesus, so you can act like Jesus.”

A distinctive feature of the assessment is the “Seven Cornerstones of the Biblical Worldview,” a research-based metric that indicates an 83% likelihood of alignment with biblical truth when these principles are embraced. In other words, the Seven Cornerstones are the “secret sauce” for building a biblical worldview—and only the ACU Worldview Assessment identifies and measures these worldview-building basics.

The ACU Worldview Assessment is a *practical tool* for evaluating and improving worldview. And there’s a specially designed a version of the ACU Worldview Assessment for every need:

- **The ACU Worldview Assessment for Individuals** – Designed specifically for adults to identify their worldview and discover areas for spiritual growth and personal worldview development.
- **The ACU Worldview Assessment for K-12 schools** - Created by Dr. Barna in collaboration with ACU professors and other educational experts, to measure the worldview of students in grades 4, 8, and 12, either individually or in a classroom or youth group setting, using a pre- and post-test format. The student assessments are specially designed for each grade level, making the questions grade-appropriate and easier to understand, while maintaining the integrity of the results.

- **The ACU Worldview Assessment for Churches, Ministries, and Groups** – This version of the assessment is designed for use by churches, ministries, and other groups of adults.
- **The ACU Worldview Assessment for Colleges and Universities** – Designed in a pre- and post-test format tailored specifically for Christian colleges and universities to use each academic year to assess the worldview of their students, and understand the effect of their university’s teaching and community on their students’ worldview development.

The ACU Worldview Assessment arrives at a critical moment. As Dr. Barna’s extensive research shows, very few Americans *actually have* a biblical worldview. In fact, only 4 percent of the nation’s adult population possesses a biblical worldview—and even most Christians don’t have a biblical worldview. The research shows that among American adults who self-identify as Christians (66% of the U.S. population), only 6% have a biblical worldview.

“Understanding your worldview is not just an academic exercise—it is vital for making decisions that honor God and reflect the teachings of Jesus,” said Dr. George Barna. “By measuring our worldview, we gain the clarity needed to transform our thinking and our actions, ultimately empowering us to live more intentionally and purposefully.”

The biblical worldview provides the framework for a life filled with meaning, purpose, and a passion for pleasing God. With this assessment, ACU offers a clear, research-driven snapshot of one’s core beliefs, inviting every individual to examine and strengthen their spiritual foundation.

The ACU Worldview Assessment is designed to address a critical gap in personal and spiritual development. In a world where most individuals give little thought to the underlying values guiding their decisions—from everyday choices such as what to wear or eat, to more significant life choices—the assessment provides a clear, research-driven snapshot of one’s core beliefs and behaviors. This clarity is essential for anyone striving to align their life more closely with biblical truth and to ensure that every decision is made with meaning and purpose.

Arizona Christian University invites individuals, churches and ministries, Christian educators, and faith communities to explore the transformative potential of the ACU Worldview Assessment. To learn more or to experience the assessment for yourself, please visit www.ACUWorldview.com.

More about the Arizona Christian University Worldview Assessment

The ACU Worldview Assessment is a concise, online evaluation designed to be both accessible and deeply insightful, enabling you to complete the assessment in just a few minutes. It offers a comprehensive evaluation of both the beliefs and behaviors that constitute a person’s worldview. The assessment measures not only what a person believes, but also how those beliefs are reflected in everyday actions, providing a holistic view of your personal worldview.

Once completed, an immediate, personalized report with a detailed worldview analysis is generated and sent by email. Key features of this report include personalized feedback that identifies whether an individual’s worldview aligns with a biblical perspective or with

alternative worldviews such as Eastern Mysticism, Marxism, Nihilism, Postmodernism, Secularism, Moralistic Therapeutic Deism, or Syncretism. This immediate clarity is designed to spark self-reflection and encourage personal growth.

The ACU Worldview Assessment measures worldview across five key areas:

- Bible, Truth, and Morals: Evaluates commitment to scriptural truth and moral principles.
- Faith Practices: Assesses the depth and consistency of spiritual disciplines and religious practices.
- God, Creation, and History: Examines understanding of divine creation, the nature of God, and historical perspectives through a biblical lens.
- Lifestyle, Behavior, and Relationships: Looks at how beliefs influence personal habits, interpersonal relationships, and everyday decisions.
- Sin, Salvation, and God Relationship: Explores views on sin, the means of salvation, and the nature of relationship with God.

Additionally, the assessment provides a score in each of the “Seven Cornerstones of the Biblical Worldview.” This framework, derived from decades of cultural research, provides a clear roadmap for growth. Embracing these cornerstones suggests an 83% likelihood that one’s worldview aligns with biblical truth, offering actionable insights for transformative living. At its core, having a biblical worldview means “thinking like Jesus, so you can act like Jesus”—a guiding principle that informs every aspect of a believer’s life.

The ACU Worldview Assessment for K-12 Schools is specifically designed for classroom use in the 4th, 8th, and 12th grade levels. These grade-specific assessments were created by Dr. Barna, in conjunction with faculty in the Arizona Christian University Department of Education and Mathematics and with other educational experts.

The student group assessments are specially designed for each grade level, making the questions grade-appropriate and easier to understand, while maintaining the integrity of the results. Parents receive their students’ results in a specially designed Parent Portal, while school administrators receive group reports for each classroom.

Dr. Barna’s extensive research into childhood worldview development shows that a child’s worldview is essentially formed by age 13. This highlights the importance of strategic worldview training in Christian K-12 schools, including the use of the ACU Worldview Assessment to measure worldview development along the way.

Why Worldview Matters

Our worldview is the lens through which we interpret every aspect of life—from the choices we make daily to our long-term decisions that shape our future. For believers, a biblical worldview is foundational because it provides a clear framework for discerning truth and guiding behavior. It influences how we think, act, and interact with others, ensuring that our decisions reflect the values taught by Jesus.

Having a biblical worldview is to think like Jesus, so that you can act like Jesus.

Decisions based on a flawed worldview can have negative consequences, steering your life away from the abundant, purposeful life God intends. In contrast, the biblical worldview provides the framework to live your best life—a life marked by meaning, purpose, flourishing, and the desire to please God in all you do. If your worldview runs counter to biblical truth, chances are your life is not all it could be.

In contrast, when our worldview aligns with biblical truth, we are better equipped to navigate life's challenges, make informed decisions, and contribute to a culture that upholds meaning, purpose, and integrity. Embracing a biblical framework means making better decisions and transforming everyday actions, relationships, and overall impact. In essence, understanding and cultivating a sound worldview is critical for living a life that honors God and fulfills our potential as His followers.

The Importance of Measuring Worldview

Understanding your worldview is crucial to living a life that truly reflects the teachings of Jesus. Dr. George Barna has emphasized the significance of this work:

"I developed the ACU Worldview Assessment because I recognized that knowing your worldview is not just an academic exercise—it is essential for making decisions that honor God and reflect Jesus' teachings. When we understand how our beliefs shape our lives, we can intentionally align our actions with the truth of the Bible."

— Dr. George Barna

"A clear, well-formed worldview is the foundation of a transformative faith. By measuring our worldview, we gain the insights necessary to grow in our relationship with God, ensuring that our thinking and our actions mirror the life of Jesus."

— Dr. George Barna

These insights underscore why it is so important for people of faith to know their worldview. Measuring your worldview provides the clarity needed to make meaningful, informed decisions that lead to profound personal and spiritual growth.

"Understanding your worldview is not merely an academic exercise—it is the foundation for every decision we make that honors God and reflects the teachings of Jesus," said Dr. George Barna. "By measuring our worldview, we gain the clarity needed to transform our thinking and actions, empowering us to live with purpose and intentionality."

ACU President Len Munsil added, "In a time when our nation desperately needs a return to biblical values, increasing our collective understanding of what it means to have a biblical worldview is imperative. The ACU Worldview Assessment is a key step toward that goal. It equips individuals to recognize and refine their core beliefs, enabling them to contribute to a cultural shift that honors God and renews our society."

Conclusion

The ACU Worldview Assessment is more than a diagnostic tool—it is a gateway to self-discovery and spiritual transformation. Grounded in decades of research led by Dr. George Barna, this assessment offers individuals a clear, actionable picture of their beliefs and behaviors. By understanding your personal worldview and aligning it with the biblical principle of “thinking like Jesus, so you can act like Jesus,” you are empowered to live more intentionally and make a meaningful impact on the world around you.

It provides an opportunity to transform your perspective, deepen your faith, and live out your calling with clarity and conviction. For more detailed information or to experience the ACU Worldview Assessment, please visit www.ACUworldview.com. The individual assessment is available for \$9.95.

More about Dr. George Barna

Dr. George Barna, Director of Research at the Cultural Research Center at Arizona Christian University, is the visionary behind the ACU Worldview Assessment. With over 40 years of experience in designing and conducting surveys, Dr. Barna has established himself as a leading authority in cultural research and faith-based studies. His extensive work has focused on understanding how beliefs and values shape human behavior and societal trends. The assessment reflects his commitment to integrating rigorous research methods with practical applications for individuals seeking to live out their faith in today’s complex cultural landscape.

About the Cultural Research Center

The Cultural Research Center at Arizona Christian University in Glendale, Arizona, conducts the annual *American Worldview Inventory* as well as other nationwide surveys regarding worldview and cultural transformation. National studies completed by the Cultural Research Center (CRC) have investigated topics related to family, values, lifestyle, spiritual practices, and recent election-related activity and political views.

One of the groundbreaking efforts by CRC has been the worldview-related surveys conducted among the ACU student population. The first-of-its-kind ACU Student Worldview Inventory is administered to every ACU student at the start of each academic year, and a final time just prior to graduation. The results of that student census enable the University to track and address the worldview development of its students from a longitudinal perspective.

Research studies conducted by CRC are led by Dr. George Barna. Barna is a veteran of more than 40 years of national public opinion research, having previously guided the Barna Group (which he sold in 2009), and the American Culture and Faith Institute. His research findings have been the subject of more than 60 books he has authored or co-authored, many of which have become national bestsellers. His most recent bestseller is *Raising Spiritual Champions: Nurturing Your Child's Heart, Mind and Soul* (Arizona Christian University Press, 2023).

Like ACU, CRC embraces biblical Christianity. The Center works in cooperation with a variety of Bible-centric, theologically conservative Christian ministries and remains politically non-

partisan. Results from past surveys conducted by CRC and information about the Cultural Research Center are available at www.CulturalResearchCenter.com. Further information about Arizona Christian University is available at www.ArizonaChristian.edu